



THE STONELEIGH
HOTEL & SPA

For Immediate Release

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**THE STONELEIGH HOTEL & SPA IN DALLAS DEBUTS AFTER \$36 MILLION
DOLLAR RENOVATION**

-- Landmark 'Hotel to the Stars' Enters Second Age of Splendor --

Dallas, TX January 2008 – In one of the largest renovations underway in Texas, **The Stoneleigh Hotel & Spa** – Dallas' first residential high-rise and a society scene hotspot for Hollywood stars – will return to its lofty position as the epitome of glamour and sophistication when it reopens this spring.

The Stoneleigh Hotel & Spa is expected to open its doors in March, with enhanced comfort and amenities, including a full-service spa, restaurant and penthouses. The Stoneleigh's sumptuous new interiors, designed by esteemed hospitality design firm, [ForrestPerkins](#), will maintain the building's 1930's era Art Deco-splendor while introducing a new level of modern sophistication and service. The dramatic Penthouse suites will be designed by **Carleton Varney** of [Dorothy Draper Inc.](#)

First opened in October 1923, [The Stoneleigh](#) is listed on the National Trust for Historic Preservation's "Historic Hotels of America." Originally built for a mere \$1.5 million, The Stoneleigh was once the tallest hotel west of the Mississippi, and has played host to stars including Judy Garland, Frank Lloyd Wright, Andy Warhol and Elvis Presley. The Stoneleigh's revival is taking place under the talented watch of Managing Director John Langston and world-class hotelier Jeff Trigger. The team has been heavily involved with the transformation of such notable hotels as downtown Austin's The Driskill Hotel and Dallas' The Mansion on Turtle Creek and The Adolphus Hotel.

REVITALIZING DALLAS HERITAGE AND ART

“We’re proud to be restoring this historic Texas jewel, especially at this exciting time for Dallas,” said Jud Pankey with Prescott Realty, co-owner of the hotel. “There is a new era of splendor for The Stoneleigh with the revitalization of Dallas with arts, parks, entertainment and sports now enlivening city lifestyles. Our historical work on The Stoneleigh will only further enhance the area.”

The renovation includes extensive exterior work as well as the construction of [The Heritage](#) at The Stoneleigh Hotel, an adjacent lavish 21-floor luxury high rise with one-, two- and three-bedroom custom homes and penthouse suites surrounded by elegantly landscaped gardens, a courtyard and pool.

The hotel will also feature a collection of original artwork, honoring Texas’ best artists. From Wiggins to Bates to Dozier to Rizzie to Nicosia, The Stoneleigh Hotel and residences will feature originals and reproductions of various genres of art in both public spaces and throughout the rooms.

Many of the hotel’s original details are being retained while also staying true to the facade and interiors, including renowned designer Dorothy Draper’s art deco touches; Draper was recruited from New York City in the 1930s and helped turn the hotel into a coveted showplace.

UNUSUALLY SPACIOUS GUEST ROOMS

By retaining the original layout of guest rooms and hallways, The Stoneleigh will once again treat visitors to unusually spacious guest rooms. As a nod to the hotel’s history, designer ForrestPerkins is ensuring that suites are being brought to modern standards including kitchenettes, restored porcelain fixtures and period furniture. Tribute Suites are also being created to memorialize some of the celebrities and luminaries who stayed there.

ENHANCING POPULAR BAR, TOP CHEF’S KITCHEN

The hotel’s new signature restaurant, Bolla, will feature Modern Italian cuisine prepared by **Chef David Bull**, an Iron Chef Challenger and 2007 James Beard nominee for “Best Chef in the Southwest.”

The legendary bar at The Stoneleigh, long known as the watering hole for some of Dallas’ most influential residents, is being expanded and will now welcome guests as Bolla Bar. The bar will offer visitors the choice of a relaxed indoor atmosphere or an outdoor terrace experience.

AN URBAN SPA RETREAT

Also to be unveiled will be The Spa at The Stoneleigh Hotel, a serene 5,200-square foot sanctuary offering private and duet treatment rooms, wet treatment rooms, salon, and a fully equipped fitness center.

The Stoneleigh Hotel & Spa is a member of Preferred Hotels & Resorts and Historic Hotels. For reservations or more information on The Stoneleigh Hotel & Spa, visit www.stoneleighhotel.com or call 800-921-8498. Follow the progress and learn about the Hotel's history at: www.stoneleighblog.com. For more details on The Tower Residences, visit www.stoneleighresidences.com.

Partners

Key players in the Restoration Project include Prescott Realty Group, Dallas and Apollo Real Estate Advisors, NY (development); ForrestPerkins (renovation design); The Texas Historical Society (historical consultation); Gromatzky Dupree & Associates (architect of record); Plan B (Restaurant and Bar design); Dorothy Draper Inc. (Penthouse Design); David Carter Graphic Design Associates (Collateral and Conceptual Branding).

About Prescott Realty Group

Prescott Realty Group (www.prescottrealtygroup.com) is a Dallas-based, full-service commercial real estate investment, development and operating company. The company focuses its resources on neo-traditional, urban infill sites and transit developments providing people live/work/play pedestrian-oriented neighborhoods. Prescott is currently leading Dallas' transit developments with Lake Highlands Town Center at University Crossing.

About La Corsha Hospitality Group

La Corsha Hospitality Group is an Austin, Texas-based hotel management and consulting company. The company was founded in July 2006 by 25-plus year hotel industry veteran Jeff Trigger. Trigger and his associates have an extensive background that specializes in repositioning and restoring historic hotel properties. His signature world-class work can be seen in the properties he's previously overseen transformations of, including downtown Austin's The Driskill Hotel, in Dallas hotels like The Mansion on Turtle Creek and The Adolphus Hotel. Trigger has been named to the list of "Best Hotel Managers in The World" by Leaders Magazine and listed as a "General Manager of The Year" by *Business Traveler* Magazine.

About Apollo Real Estate Advisors, L.P.

Apollo Real Estate Advisors (www.apollореalestate.com) is one of the most active and prominent opportunistic real estate investors in the U.S. and abroad. Apollo specializes in acquiring under-managed and distressed properties and developing or redeveloping properties in major urban areas throughout the U.S. and Europe. Since Apollo's founding in 1993, the firm has overseen the investment of eight real estate funds totaling more than \$5 billion in equity.